



## Call for New Board Members

Keep Philadelphia Beautiful is expanding our current board of directors and seeking a diverse array of leaders to apply. This is an opportune moment to join the organization as we seek to build on 20+ years of transformative community work, welcome a new Executive Director (January 2019), and dig our heels into a multi-year strategic plan.

Keep Philadelphia Beautiful is the area's local affiliate of Keep America Beautiful. We partner with the City of Philadelphia, the School District of Philadelphia, and various community organizations to carry out our mission of empowering citizens to create a more beautiful Philadelphia.

## Board Member Responsibilities and Engagement

The Board will support the work of Keep Philadelphia Beautiful and provide mission-based leadership and strategic governance. While day-to-day operations are led by KPB's Executive Director (ED), the Board-ED relationship is a partnership, and collaboration between the Board and the ED is critical and expected. Specific Board Member responsibilities include:

- Serving as a trusted advisor to the ED as s/he develops and implements Keep Philadelphia Beautiful's strategic plan and regularly measuring its performance and effectiveness,
- Approving ED's annual budget, audit reports, and material business decisions; being informed of, and meeting all, legal and fiduciary responsibilities,
- Contributing to an annual performance evaluation of the ED,
- Assisting the ED and board chair in identifying and recruiting other Board Members,
- Serving on committees or task forces and otherwise serving the ED in the implementation of strategic goals,

- Representing KPB to stakeholders; acting as an ambassador for the organization, and
- Ensuring KPB's commitment to a diverse board and staff that reflects the communities KPB serves.

KPB's Board Members will serve a three-year term and are eligible for re-appointment for additional one-year term(s). Board meetings will be held every other month with committee meetings in the months between full board meetings. Participation--whether through phone or in-person-- is expected for 75% of scheduled meetings. As needed, extenuating circumstances are reviewed regarding attendance.

KPB makes critical investments in the Philadelphia community. The credibility of the organization and its ability to solicit contributions from foundations, organizations, and individuals is based on the buy-in of board members. As a result, there is an expectation that Board Members will make an annual contribution within reasonable means, and of significance, for their personal giving.

## Qualifications

The ideal Board candidate will have be available several hours a month to the organization (not including board meeting or committee meeting time), and possess a passion for a green, clean, and civically-engaged City. Key attributes include:

- Leadership accomplishments in business, government, philanthropy, or the nonprofit sector,
- A commitment to and understanding of KPB's beneficiaries, preferably based on experience,
- Savvy diplomatic skills and a natural affinity for cultivating relationships and persuading, convening, facilitating, and building consensus among diverse individuals, and
- Personal qualities of integrity, credibility, and a passion for improving the lives of KPB's beneficiaries.

Special preference will be given to candidates with experience in urban planning, city government, environmental education, nonprofit fundraising, sustainability, environmental activism, public relations, and/or marketing.

Service on KPB's Board of Directors is without remuneration, except for administrative support, and reasonable expenses in relation to Board Members' duties.

## How to Apply

To apply, please send a cover letter and resume to Kelly Offner, KPB Executive Director, at [info@keepphiladelphiabeautiful.org](mailto:info@keepphiladelphiabeautiful.org). Applications should be submitted by September 30, 2019.

KPB does not discriminate on the basis of race, religion, sexual orientation, gender identity, national origin, sex, age, disability or any other legally protected class.